

# Network Platform Makes SP More Brilliant



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# **Platform Brief Introduction**



**DPI System** 



**Network Management Platform** 

# Do you want to...

Win more Customers

Offer Better UE

Develop More Services





#### Do you want to win more customers



- Win more customers
- where to find?
- How to locate?
- **►** What policy?

- We provide you :
- **Leading detection technology and know more about customers;**
- **##** Accurate analysis of the data, precisely locate the target user;
- **##** Recommend to you the most appropriate marketing strategy;



#### **Supply Better UE**



- Offer better UE
- **■** UE low
- Network Congestion
- Malicious content, harmful website
- BW and traffic Distribution

- We provide you :
- **Rich page push technology and comprehensive service navigation;**
- **Limitations of P2P application, Reduce pressure of network bandwidth;**
- **Resource control, anti-virus wall**
- Network flow analysis



#### **Develop More Value-added Services**



- Develop more services
- Difficult to know user requirement
- Find suitable customers?
- Precise marketing?

- We provide you :
- Analysis of user-level data
- Customer classification
- Make effective business strategies for you



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DPI System

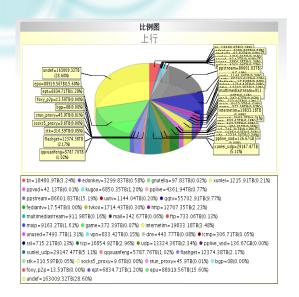
Network Management Platform

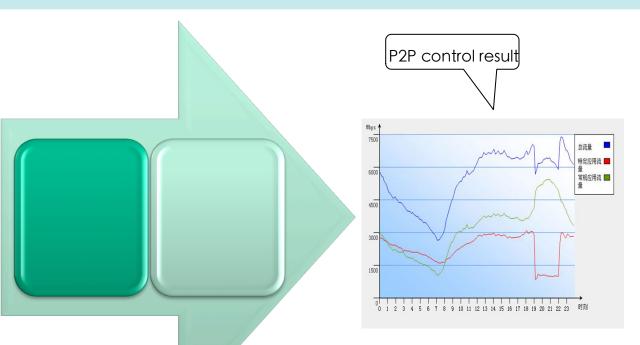
# **DPI System Function Module**

Business Promotion	Mining Potential Market	Network Monitoring
Welcome page WEB info push	VOIP monitoring	Service analyze Traffic analyze
Refinement Operation	Value-add service	Special Application
Preference Analyze	Anti-virus firewall	Resource control
Website Ranking		



#### **Analysis & control of P2P Protocol-Server**





- **■P2P** users consume large amounts of BW
- ■Bandwidth expansion still can not solve the problem

- P2P constrain:
  Time-Based
  Group-Based
  P2P type-Based
  BTS/cell-Based
  User--Based
- **...** Not affect the current network
- **##** Effective control of P2P application
- **Improve the network congestion**
- **Improve UE**
- **## Reduce expansion investment**



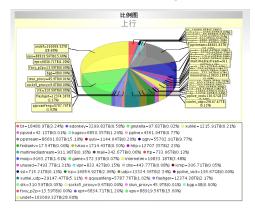
#### **Analysis of Full TCP/IP Protocol -Server**

#### **User-level Traffic Display**





#### **Protocol Analysis**





- ✓ Support all mainstream network protocol
- **✓** Supply VPN traffic statistics
- **✓** ....

- To understand the user network application usage
- Develop business and marketing strategy

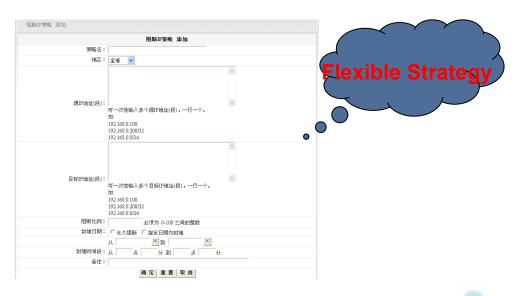


#### **Limits on Internet Access -Server**

**IDeny a URL access** 

Deny a single IP access

White list management





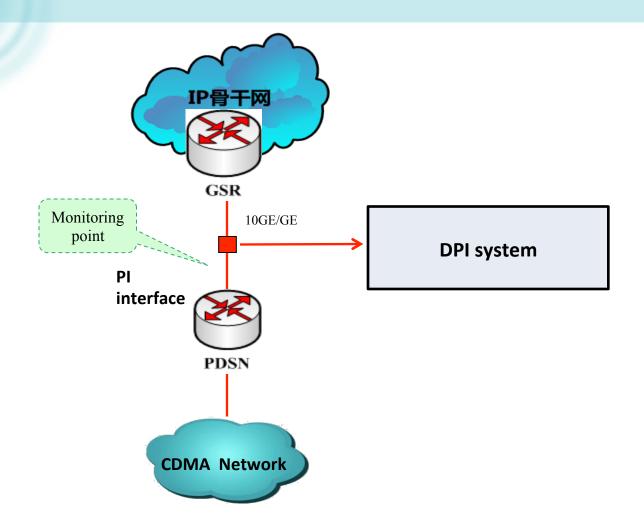
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修改 册	2009-05-24 18:02:00	20:45 - 22:45	2009-05-26 - 2009-05-26			100%	221.231.45.212	4
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序号	URL	岖	备注	封堵日期	封堵时间段	加入时间		操	作
1	http://111.175.242.23/11050504ps/media/normal_outer.swf	全省		永久阻断	00:00 - 23:59	2011-05-31 15:	45:57	修改	删除
1	mtp///11.17.2-22.23/100000-ps/misuasinima_outerswi		±		页次: 1/1 年		1		**^



阻断IP添加

# **Logical Deployment Structure of DPI System**





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#### **Bring The Value To Operator**



- ☐ Change the passive operation mode-customer complaint
- ■Monitor key index to realize initiative operation

Initiative monitor

Real-time monitor

☐ Handle the low timeliness of business monitor

☐Find service exception in A few minute

Supervise comprehe nsive

StandardP rocess

- □Integrate Platform and system's data
- ☐Unified supervise and fault root analysis
- Service oriented monitor multi-platform

☐ Handle the service fault in standard activity.

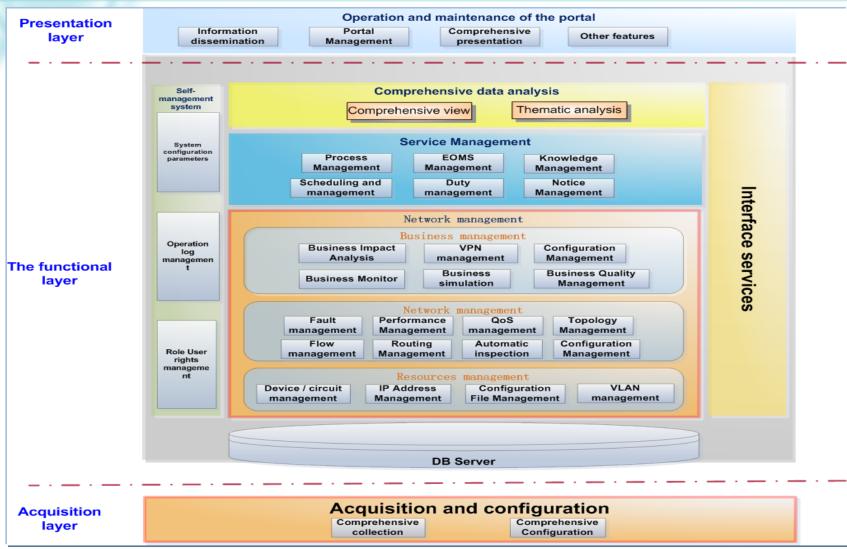


## **Management Domain**

- Management domain including:
- vPN integrated management
- u CE,IP RAN CE(LTE),PDSN integrated management
- u CS equipment on-offline state management
- u PS support system and equipment on-offline state management

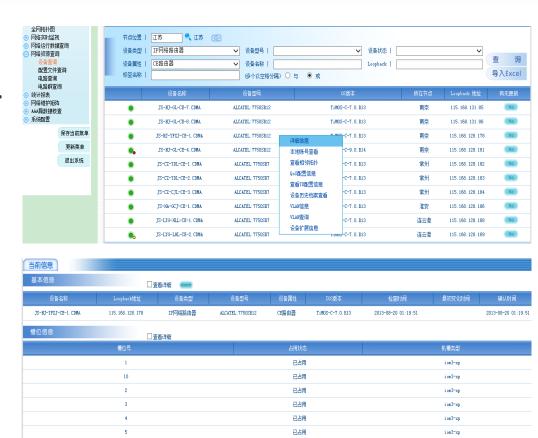


#### System architecture



## **Resource Management**

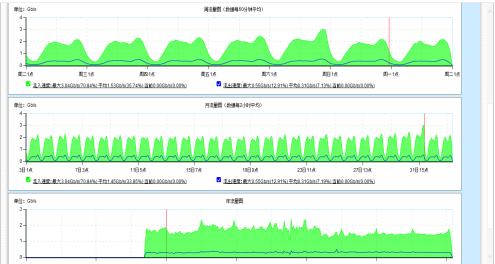
- Management domain:
  - Hierarchical management(area node)
  - Router、Switch、PDSN、Host etc.
- Function:
  - Network device resource auto discovery and update
  - Host resource info management
  - Circuit resource management
  - IP add management
  - AS number management
  - VLAN management
  - Spare parts management
  - OS version management





# **Traffic Management**





- Real time traffic monitoring for port and link
- Automatic traffic monitoring configuration management and acquisition of load balancing
- Flow alarm management
- Port traffic query in a variety of ways
- Efficient statistical query and report output



#### **Maintenance matrix**



- **## Auto Routing Inspection** 
  - □ Routing inspection script management
  - □ Once/periodical routing inspection
  - □ Inspection range、set the items of routing inspection

- **## Routing Inspection Exhibition** 
  - **#** Healthy Status
  - # Routing inspection log
  - □ Routing inspection daily report
  - # History query



# THANK YOU!

